



Better health is right before your eyes

It's true with Blue View Vision

Do you really need an eye exam if you're seeing just fine? Absolutely.

Eye doctors can detect eye diseases like macular degeneration and glaucoma early on. And they're often the first to find other health problems, such as high blood pressure, high cholesterol and diabetes, through regular eye exams. That's why we make getting eye care easy and affordable.

Blue View Vision benefits

Plenty of choices

With Blue View VisionSM, you can get your eye care and eyewear just about anywhere:

- **More doctors and locations.** With over 38,000 eye doctors at more than 27,000 locations, you're sure to find an eye care professional that's close to home or work. And you can even buy eyewear at a location that's different from your eye doctor.
- **More freedom.** Choose the style that works best for you!

Incredible convenience

Blue View VisionSM has one of the nation's largest vision networks. You can access independent optometrists, ophthalmologists and opticians, Glasses.com, ContactsDirect, 1-800 CONTACTS, and convenient national optical retailer stores including LensCrafters[®], Pearle Vision[®] and Target Optical.[®]

Many of these stores have night-time and weekend hours, so you can go when it makes sense for you. To find an in-network provider near you, use the Find a Doctor tool on anthem.com.

Independent eye doctors and retail optical stores



LENSCRAFTERS[®]



OPTICAL[®]

Online

GLASSES.com

contactsdirect

1800contacts[®]

LENSCRAFTERS[®]

OPTICAL[®]





Lower costs in the network

We want you to be able to get your eye care and eyewear when you need it — at a price you can afford. Just remember, you'll save time and money by using an eye doctor or optical retail store that's in the network. And when you use your benefits at a network provider, you can include the following options at no additional cost:

- Factory scratch coating on standard/basic eyeglass lenses
- UV-blocking Transitions® lenses for covered dependents under age 19
- Impact-resistant polycarbonate lenses for covered dependents under age 19



Serious savings on just about everything

With Blue View Vision, you can save beyond your benefits through in-network providers. If you buy an eyeglass frame that costs more than your allowance, you'll save 20% off the balance. If you use your contact lens benefit to purchase conventional contact lenses and your cost is higher than your benefit allowance, you'll get 15% off the balance.

Plus, you get:

- 40% off extra pairs of glasses anytime, from any network provider.
- High-quality progressive lenses and anti-reflective coatings at different price levels, so you can control how much you spend.
- Negotiated savings on other popular lens options and treatments.
- 20% off other upgrades, accessories and nonprescription sunglasses.

Working together for your total health

When you are covered by both our health and vision plans, your doctors can work together to keep you at your healthy best. For example, let's say your eye doctor notices signs of diabetes or high blood pressure during your eye checkup. He or she can share that information with your primary care doctor. This helps your doctors get a better picture of your overall health.

To get help using your benefits, you can:

- **Call Customer Service at 1-866-723-0515.** Representatives are available Monday through Saturday, 7:30 a.m. to 11 p.m. ET, and Sunday, 11 a.m. to 8 p.m. ET. After hours, our Blue View Vision automated telephone system is available.
- **Check us out online.** Log in to anthem.com to review your benefits, 24/7.

Blue View Vision can help you see better.
For more information, talk to your benefits manager.

* Discounts don't apply to frames for which a manufacturer has imposed a no-discount policy.

What you've read here is a brief outline of the products and services of your plan. It is not a legal contract. To get the details of your benefits, exclusions and restrictions, please see your Certificate of Coverage.

Transitions is a registered trademark of Transitions Optical, Inc. Photochromic performance is influenced by temperature, UV exposure and lens material.

Laws in some states may prohibit network providers from discounting products and services that are not covered benefits under the plan.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Corporation (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross